

EXPERIENCE

Freelance

New York, NY
2021 - today



Senior Art Director

Concepted and designed national digital creative solutions for clients and helped expand client accounts.

Clients: Taxi (VUSE), Digitas (Accenture - Artificial Intelligence), Verizon (brand creative)

Geometry

New York, NY
2019 - 2021



Senior Art Director

Managed team of art directors. Concepted and designed creative solutions for clients and helped expand client accounts.

Clients: Axe, Breyers, Dove, Dove Men+Care, Hellmann's, Knorr, Lipton, Sir Kensington's, Suave, Morton Salt

Digitas

New York, NY
2015 -2019



Art Director

Concepted, designed and launched creative solutions for clients and won pitches.

Clients: Accenture, Comcast, Comcast Business, Nissan, School of Rock the Musical, JennAir

MRM//McCann

New York, NY
2015



Art Director / Designer / Interactive Art Director

Specialized in creative concepts and won pitches.

Clients: Verizon Fios, Cigna, Oppenheimer Funds

Luckie & Co.

Birmingham, AL
2012 - 2014



Junior Digital Art Director

Concepted, presented and executed creative solutions for clients. Executed national and international digital and traditional concepts and designs for mobile applications, websites, social media and banner ads.

Clients: Alabama Tourism, Bayer Advanced, Backed by Bayer, Little Debbie, Vanderbilt Athletics, Regions Bank

Tribal DDB

New York, NY
2011



Intern

Developed and executed creative solutions for clients. Created designs of digital media for mobile applications, banner ads and websites.

Clients: Children's Advil, Esso/ExxonMobil, Dailies Contacts, Kettle One Vodka, thebar.com

EDUCATION

The Creative Circus

2009 - 2011



Portfolio School – Graduate of Art Direction

Atlanta, GA

Florida International University

2002 - 2008



Bachelor of Science in Communication

Concentration in Advertising; Double Minor in Photography and Event Management & Planning

Miami, FL

AWARDS & RECOGNITION

Birmingham AAF - Gold

AAF District 7 - Gold in Self Promotion

Birmingham AAF - Gold in Self Promotion

Birmingham ADDY - Silver

Victors & Spoils - Creative Concept Winner

The Center Ring Awards - 20+ Normy Awards

HOBBIES & INTERESTS



Cooking



Photography



Running



Trailblazing



Movies



Beer



Music



Arcades



Traveling



Thinking outside the box